

# **DAUGHTERS & RYAN, INC.**

Regulation of Tobacco Products, Groups Involved

*February, 2005*

## **Responsible Authorities/Parties Affected by Tobacco Control Issues**

The numerous groups listed below are crucially involved in the problems and solutions to tobacco product regulation and other tobacco related issues. We believe successful control of tobacco products will reflect consideration to victories, disappointments, and compromises by all these affected parties. A cooperatively designed program, with top-down planning for mission statement and goals and a bottom-up design for delineation of objectives and action steps, may be the most acceptable, effective and efficient model for tobacco regulation. A collaborative effort might produce a multi-faceted approach with enforcement by the TTB/ATF, labeling and packaging requirements by the Federal Trade Commission, listing and testing of added ingredients by the Department of Health & Human Services, monitoring of tobacco manufacturer marketing practices and ethical behavior by state governments, accountable support of regulation by tobacco distributors and retailers, and the acceptance and understanding by responsible adult consumers and youth. This scenario may be wishful thinking, but it suggests a more comfortable and fruitful outcome than a unilateral and authoritarian FDA regulation model. A related concern about FDA regulation of tobacco products is the impression by many citizens that this agency is sometimes arbitrary and capricious, and may sway with the political whim of the day. We believe the risk to broader societal issues is significant if a proactive national tobacco agenda is not embraced (and “fleshed out”) by responsible authorities and involved parties.

- Federal Government.
- State Governments.
- Health Care Professionals
- Tobacco Product Manufacturers.
- Tobacco Distributors.
- Retail Tobacco Outlets.
- Responsible Adult Tobacco Consumers.
- Mischievous Youth

END